



# Waikato Sport Fishing Club Inc.

P O Box 9036

HAMILTON 3240

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Club President: Tony Thornton 021 626 925

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The Waikato Sport Fishing Club Inc. (WSFC) invites you to become a sponsor for one or more of our planned Tournaments the 2020 / 2021 season.

## The WSFC Vision

“Waikato Sport Fishing Club – sport and recreational fishing for our families, our community and our future”.

The vision reflects the desire of the Club to promote a strong sense of family unity through fishing, and to grow the fishing base within the local community, and to enhance the fishing experience for future generations. This is further reflected in the Club’s core values: Safety First, Working Together and Protecting the Future.

## Background

The Waikato Saltwater Sport Fishing Club was formed in 1987 by a group of Hamilton-based sport-fishing enthusiasts who were often travelling to Bay of Islands, Whakatane and overseas to chase sport fish. The Club had strong links with members from both the Hamilton Anglers Club and the Hamilton Cabin Cruisers Club. In 2002 the Cabin Cruiser Club merged with the Waikato Saltwater Sport Fishing Club to form the Waikato Boating and Sport Fishing Club; it subsequently became the Waikato Sport Fishing Club (WSFC) in 2008, by which it is still known today. The WSFC Clubrooms is located on Grantham St, Hamilton, overlooking the Waikato River.

## Our Tournaments

Activity / Tournament	Format	Categories	Sponsorship Details
<b>Shelly Beach Family Tournament</b> <u>31<sup>st</sup> October 2020</u>	Tournament based at Shelly Beach Top 10 Holiday Park at Coromandel.	Adult, Junior & Small-fry prizes for Snapper, Trevally, Kahawai and “Other Sportfish”.	Multiple sponsors to cover tournament prizes. Manifest basis-all sponsor contributions gratefully received.
<b>Raglan One Base Tournament</b> <u>Thursday 11<sup>th</sup> Friday 12<sup>th</sup>, Saturday 13<sup>th</sup> March 2021.</u>	Based at The Raglan Club Bow street Raglan fished across 3 days. Anglers must start and end each days fishing from Raglan. Daily prizes awarded for heaviest of each species, and overall prizes for top three of each species.	Men, Women Junior anglers must be affiliated to the NZSFC. Prizes for Kahawai, Trevally, Snapper, Yellowtail Kingfish, Skipjack Tuna, Albacore Tuna, Yellowfin / Bigeye / Bluefin Tuna, Mahi mahi & Marlin, Top Team points, Top Female points, Top Men’s points and Top Junior points.	Multiple sponsors to cover tournament prizes. Manifest basis - all sponsor contributions gratefully received.
<b>Fish City Big Four Tournament</b> <u>23<sup>rd</sup>-26<sup>th</sup> April 2021</u>	Anglers are challenged to fish anywhere in New Zealand waters over four days to catch one Snapper, One Trevally, One Kahawai and One Kingfish. Anglers may weigh their fish at any NZSFC	Men’s, Women’s & Junior prizes for Snapper, Trevally, Kahawai & Kingfish.	We have a headline Sponsor, with supporting sponsors. We manage this tournament to avoid sponsor conflict of sponsors from the same industry. A smaller number of

	affiliated weigh station and bring the catch card, or the fish back to be weighed at the weight-in/prize giving on Sunday night.		sponsors ensures greater sponsor exposure.
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## Sponsorship Packages

Our events are about our anglers and their families. We believe that delivering a good event with the anglers interests at the forefront, benefits both the sponsors and the club.

We also believe that when you sponsor a WSFC event, you're supporting the club and it's a 12 month commitment. We think it's important you receive something back in return for your support. Through sponsoring one of our Tournaments, you automatically receive exposure to the Tournament anglers; in addition we have approximately 200 members that we can put in touch with your product offering, through our website and our newsletter.

Level	Minimum Value of Sponsorship	Sponsor benefits
Platinum	\$4000 (+GST) Cash or retail value product	<ul style="list-style-type: none"> <li>• Tournament naming rights.</li> <li>• Opportunity for your Company representative to speak at the Final prize giving and present the major prize.</li> <li>• Your company's name heading the grid map when you sponsor the tournament.</li> <li>• Prime locations for your signage at the tournament</li> <li>• Two days complimentary use of the Clubrooms facility. To be used weekday 8am-5pm subject to availability.</li> <li>• 12 months exposure on the WSFC Club Website homepage.</li> <li>• 12 months exposure on the WSFC Facebook page</li> <li>• Complimentary entry for a maximum of 2 people to one of the tournaments.</li> <li>• Complimentary family membership of WSFC for two adults &amp; two children.</li> <li>• Commemorative stainless steel "Thank you" plaque.</li> </ul>
Gold	\$1000 (+GST) Cash or retail value product	<ul style="list-style-type: none"> <li>• Prime locations for your signage at the tournament.</li> <li>• Opportunity for your Company representative to speak and present a prize at the Final prize giving.</li> <li>• Two days complimentary use of the Clubrooms facility. To be used weekday 8am-5pm subject to availability.</li> <li>• Your company's name on the Fishing grid map.</li> <li>• 12 months exposure on the WSFC Club website.</li> <li>• 12 months exposure on the WSFC Facebook page.</li> <li>• Complimentary entry for a maximum of 2 people to one of the tournaments.</li> <li>• Complimentary Family membership of WSFC for two Adults and two children.</li> <li>• Commemorative stainless steel "Thank you" plaque.</li> </ul>
Silver	\$500-\$999 (+GST) Cash or retail value product or	<ul style="list-style-type: none"> <li>• Your company's name on the Fishing grid map</li> <li>• 12 months exposure on the WSFC Club website.</li> </ul>

	subsidised product, i.e. purchased by the club at trade prices.	<ul style="list-style-type: none"> <li>• 12 months exposure on the WSFC Facebook page.</li> <li>• Complimentary entry for a maximum of 1 person to one of the tournaments.</li> <li>• Complimentary Family membership of WSFC for two adults and two children.</li> <li>• Commemorative stainless steel "Thank you" plaque.</li> </ul>
Bronze	Up to \$499 (+GST) Cash or retail value product	<ul style="list-style-type: none"> <li>• 12 months exposure on the WSFC Club website.</li> <li>• 12 months exposure on the WSFC Facebook page.</li> </ul>

You can nominate which tournaments you wish to have you sponsorship money allocated to:

Shelly Beach Family Tournament.	31 <sup>st</sup> October 2020
Raglan One Base.	11 <sup>th</sup> - 13 <sup>th</sup> March 2021
Fish City Big Four Tournament.	23 <sup>rd</sup> - 26 <sup>th</sup> April 2021

Existing sponsors will get first option to continue sponsorship of their section.



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HAMILTON

## Sponsorship Agreement 2020/2021 Season

I/WE: \_\_\_\_\_

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Select Category	Sponsorship Category	\$ value
	Platinum	\$4000 (+GST) Cash or retail value product
	Gold	\$1000 (+GST) Cash or retail value product
	Silver	\$500-\$999 (+GST) Cash or retail value product or subsidised product, i.e. purchased by the club at trade prices.
	Bronze	Up to \$499 (+GST) Cash or retail value product

**Details of Sponsorship:** (Please describe what you will be providing if goods)

\_\_\_\_\_ \$

\_\_\_\_\_ \$

\_\_\_\_\_ \$ \_\_\_\_\_

**Total Retail Value of Sponsorship (GST Incl)** \$ \_\_\_\_\_

I nominate the following tournaments I wish to have my sponsorship money allocated to:

	Shelly Beach Family Tournament:	31 <sup>st</sup> October 2020
	Raglan One Base Tournament	11 <sup>th</sup> - 13 <sup>th</sup> March 2021
	Fish City Big Four Tournament	23 <sup>rd</sup> - 26 <sup>th</sup> April 2021

Sponsorship authorised by: (Please print name)

Date: \_\_\_\_\_ Signed: \_\_\_\_\_

Please provide a high quality electronic version of your logo.  
Please email to [secretary@waikatosportfishing.co.nz](mailto:secretary@waikatosportfishing.co.nz)